

Tough CPA test is pushover for five accountants

Results of the last Nebraska Certified Public Accountant examination have again confirmed the faith of Paul Crossman, university business administration instructor.

Five of his class members passed the test. They are Byron Miller, Norman Wezelman, William A. Koester, Lumir E. Pinker and John E. Korth.

Three years ago, Mr. Crossman began teaching a class in C. P. A. review and problems at the university. Since that time, 20 percent of the students who have completed the course have passed what are generally called the toughest tests in existence. It is the Certified Public Accountant examination.

"The C. P. A. review and problems course," says Crossman, "is offered to prepare students for the C. P. A. examinations. It is open to any accounting student who feels he is ready to take the test".

One percent drop in day enrollment

Complete second semester enrollment figures released by Registrar Alice Smith show a phenomenal drop of only one per cent in day school enrollment at the university.

Commenting on the enrollment of 1,414 students, Miss Smith said the average second semester drop is five or ten per cent lower than the preceding semester.

Despite the draft, boys outnumber the girls two to one as indicated by the breakdown of the enrollment figures. The ever dwindling veteran has 161 representatives on campus while 80 enrollees are wholly new to the university.

Night school enrollment is just four persons shy of the daytime number, says the Registrar. She adds that 147 students are taking graduate courses at OU.

Anderson puts Mar. 1 deadline on senior fees

Members of the June graduating class must pay their dues by March 1, according to Bernie Anderson, senior class president.

The fees of \$5.50 may be paid in the first floor ticket office any Monday, Wednesday or Friday before March 1. The ticket office will be open from 10 a. m. until 1 p. m. each day.

The fees will cover the senior dance, banquet and class gifts. They do not, however, cover cap and gown and diploma fees.

These latter fees will be announced by the business office at a later date.

'48 Gateway editor takes promotion job

Robert Seitzer, editor-in-chief of the 1948 Gateway, took over as promotion manager of Television Station WOW-TV Monday.

After graduating from Omaha U in June of 1950, Seitzer received the position of publicity director at Television Station KMTV where he has served for the past year.

The Gateway

Vol. 31

University of Omaha, Omaha, Nebr., Feb. 19, 1952

No. 26

'Soc grads lack proper training, aren't useful in relief work' - Vogt

The outcome of a Thursday meeting called by Dr. Milo Bail, president of the university, might have resultant effects upon 500 students enrolled in the sociology program at Omaha University.

Attendants at the meeting will bring to light the reasons underlying charges that college graduate and undergraduate sociology students are not receiving enough practical training. Members of the Nebraska Board of Control, Douglas County Welfare Administrator Philip Vogt and representatives of private welfare agencies will attend.

Dr. T. Earl Sullenger, head of the Omaha University Department of Sociology, agreed that not enough emphasis is put on practical field work at either the undergraduate or graduate levels. He said that at this time his department is too undermanned to adequately handle an increase in that phase of work.

At present, sociology students are required to spend nine hours

a week for one semester engaged in practical field work. Dr. Sullenger agreed with Vogt and Mrs. Prince that "too much emphasis is placed on classroom theory."

"After the meeting," he said, "we will gear our program to the existing situation." He said that this might call for a re-vamping of present courses and the addition of new ones.

Dr. Sullenger indicated that the new setup, if used, would have the student study the background of sociology the first two years of college, with stress upon practical problems in the field rather than in the classroom during the latter half.

"With such a program we can offer more opportunities to the student and be of greater use to the community," he stated.

Vogt and others charge that graduate social workers are untrained for public assistance work and that they are of little use in the field. Both he and Mrs. Mary Prince, head of the Board of Control, criticize the University of Nebraska's Graduate School of Social Work for teaching "nebulous theory."

"The meeting has been called solely to invite recommendations from those attending," stated Dr. Bail.



Dr. Sullenger

Second Vocations Week covers educational field

Spotlighting professions in education, the Vocations seminars will open a second week today in room 209.

Physical education is the subject of the first day's meeting. At 10 a. m. today, a student panel composed of P. E. majors discussed "The Role of the Teacher of Health, Physical Education, and Recreation in Relation to the Education of the Student." Keith Christie is chairman of the panel. Ernie Gorr, instructor in physical education and head track coach, is in charge of the day's events.

Tomorrow at 9 a. m. Glenn E. Pickrel, Superintendent of Underwood School, will address the session on "Secondary Education as a Profession."

High school students interested in teaching have been invited to a special "Coke Hour" at 4 p. m. Wednesday. Sponsors of the "Coke Hour" are the University and South High School Future Teachers of America Clubs.

"The Challenges and Satisfaction in Elementary School Teaching" will be discussed by James Porterfield, State Supervisor of Elementary Education, at 11 a. m. Thursday.

Consultants in each of the three areas of education will be present each day to answer questions and to discuss professional problems with students.

Movies will be shown during the lunch hours in room 209. The movies will be related to the area of education being stressed on that day.

ROTC rifle team ranks high in two leagues, points for wins in three future tournaments

With a record of eight wins and four losses, Omaha U's ROTC rifle team is entering the final rounds of regular league competition.

The team has won four and lost two in each of two leagues—the Intercity Rifle league and the ROTC league. The OU team is tied for first place in the second round of the ROTC competition and is third in Intercity matches.

There are 12 men on the team. However, only eight fire in each match, with the scores of the top five used in determining the winner. Cadet Capt. Frank Sedlacek heads the squad, which is coached by M/Sgt. William Swink. Darrell Cox and Gilbert Davis are co-captains of the team.

Gerald Welling, Robert Forrey, Glen Gowen, Clifford Carmony, Ray Hampton, Samuel Georges, Emmett Shields and Tony Roth complete the squad.

In addition to the regular league matches, the team will carry on "postal matches" with other colleges in the nation. In these matches each team fires on its own range and the results are exchanged via mail.

The team at OU is open to



(Story at right)
Director Ben Butler

Band pop concert features solos, group singing in Friday's program

The Omaha University concert band will present their second pop concert Friday morning. Classes will be shortened for the 9:30 convocation. The band is directed by Dr. Robert Fiester.

Included in the program will be the "Overture Ariane" and "Moode Americana." Several novelty numbers and two stirring marches will also be played.

The program will feature two solos. Pat Wittstruck will play "Accordion to Hoyle" on the accordion, and Rolly Klopfleisch will play "Prelude and Beguine" on the trombone.

Group singing will be part of the concert. Students will join with the band on such numbers as the "Marines Hymn" the "Field Artillery Sing," and "Daisy, Daisy."

This pop concert is the second in a series of four programs by the band. The next concert is scheduled for March 26.

RCA men on campus to speak at seminar

Two representatives of the Radio Corporation of America will visit the University of Omaha campus Tuesday, Feb. 26.

They are taking part in the third week of vocation seminars, featuring the careers and education in the field of physics. Chairman will be J. E. McMillan, professor of physics.

W. E. Stewart and John R. Gates, both of RCA in Camden, N. J., will speak to students at 11 a. m. Tuesday on "Physics as a Vocation." This will be followed by a question and answer seminar.

The RCA representatives are spending the day here to interview students and graduates in physics, engineering and business administration about positions with the corporation.

Butler heads second term KWOV staff

Staff positions for KWOV, campus radio station, were announced last week by Bruce Linton, KWOV sponsor.

The staff is headed by Ben Butler who continues in his position of student director. The announcing staff is made up of Dick Palmquist, Jack Katz, Bob Erickson, Marilyn Sibert, Leonore Marx and Bonnie Burgess. Handling the writing chores are Ann McConney, Jerry Clark and Donna Miller.

Engineers are Bob Erickson, Bob Darrah, Don Chase and Irv Jones. Butler stated that more writers are needed and anyone interested should contact him.

Despite the plague of equipment problems that have delayed the start of broadcasting for this semester, this Thursday has been tentatively slated for the kickoff broadcast. The station will broadcast in the late morning and early afternoon and has its schedule planned so that it will not conflict with television programs.

Students who indulge in Snack Shack activities should not have any difficulty in hearing the station's programs from now on. The addition of four new speakers will be completed within the next two weeks and will supplement the seven that have already been installed. The speakers will also be used in connection with the audio part of the television set.

any outside-league competition while preparing for three big tournaments in the near future. Tentative plans call for a trip to Grand Island for the Midstate matches Saturday. They also plan to participate in the William Randolph Hearst trophy match and the Mid-west Small Bore rifle match at Booneville, Mo.

Whaley promotes Air-ROTC Cadets

Promotions of fifteen Air Force ROTC cadets were announced by Maj. Robert E. Whaley, commandant of cadets, Thursday.

Advanced to the rank of cadet captain were Robert Biegel, Roger Cross and Alfred Kummer. All three were previously cadet first lieutenants.

Those promoted to cadet sergeant were Edward Belgrade, Bobby Butz, Paul Gesler, Morton Glass, Claus Heyden, Donald Nelson, Melvin Rousek, Melvin Weiss and Ted Westman.

New cadet corporals are

The Gateway

Published twice weekly for the University of Omaha by its Department of Journalism. Member of the Associated Collegiate Press. Represented for national advertising by National Advertising Service, Inc., 420 Madison Ave., N. Y. C. Subscription rates: One dollar a semester. Phone Glendale 4700, Extension 356.

Editorial Staff

Editor in Chief.....Tuck Moore
Managing Editor.....Berkley Forsythe
Editorial Page Editor.....June Williams
Feature Editor.....Joyce Erdkamp
Ass't. Feature Editor.....Mary Blacker
Feature Writer.....Larry Boersma
News Editors.....Burt McMillan and Joanne Larkin
Society Editor.....Charlotte Weinberg
Business Staff
Business Manager.....Herb Sklenar
Advertising Manager.....Circulation Manager...Don West
Bob Benecke

'Smith's Sleuthing Service' knows all, hears all of news

A private organization, "Smith's Sleuthing Service," has the real dope on all students attending OU. This organization knows all about the skeletons in various closets. They know the birthplace, age, religion and average class hours of all university students.

A special report from the group says that the majority of students are residents of Omaha. Iowans make up about 10 percent of the student body. Twenty-two states are the home of some students. Six students call Mexico, Brazil, China, Germany, Japan, or Korea their homes.

The coed who has been fooling the upperclassmen about her age is doomed. The report reveals that seven students are 16 years old. Around 400 students are less than 20 years old, the average age.

Sixty-three students admit that they are over their thirtieth birthday. Three are between the age of 50 and 65.

In order of religious preference, Protestants are first with Catholics running a close second. Quakers, United Brethren and Nazarenes are among the religious preferences of the students.

The average number of class hours carried by students is 14

TV program errors to be on Shack set

With a TV set in the Shack, java-gulping students will have a first-hand opportunity to study the techniques of telecasting. Bugaboos which never happened on radio often add unexpected situations—both comic and pathetic—to the television broadcast.

On the Wayne King Show, a Valentine duet was interrupted when the girl fell off of the heart-shaped set.

Another night, the hero and villain of a western came face to face. The plot called for them to draw their guns—the hero being the quicker and shooting the villain. While the hero fumbled for his gun, the experienced villain drew his and stood waiting to be shot.

As to the fights, one Wednesday night the announcer overpoured the beer while once a homemaker's show was disturbed when the woman announcer could not work the "easy to use" vacuum cleaner.

Photography fans were treated to new television techniques on "Crime Photographer." Casey, who was supposed to solve the mystery by developing a picture, flipped the first piece of wet paper behind his back and grabbed a ready made print.

hours. Five students are carrying 20 hours of credit.

Just in case you haven't guessed who heads the "Smith's Sleuthing Service," it's Registrar Alice Smith and her office staff.

Wet handkerchiefs signal cold bug's arrival at OU

School Nurse Beldora Tacke has noticed an unusual number of sniffing, sneezing students coming in for treatment in the past two weeks.

"It seems that the excess moisture in the air lately is irritating to sinuses and brings on cold symptoms," she said.

Opinions clash over ceaseless topic of marriage vs. degree

Marriage, B. D. and A. D., (before degree and after degree) was discussed this week by four authorities on the subject. The result of three verbal rounds were inevitable—i.e., conflict.

June Williams, whose third finger left hand has held a diamond for a year, thinks she will be better prepared for the problems of married life with the advantage of a college degree. Incidentally, her Bachelor of Science title lurks behind four calendar pages.

"Mark (her bell bottomed-betroused boyfriend) and I will both have to work hard to get a home of our own. My degree will help me get a better job," said June.

Marriage first

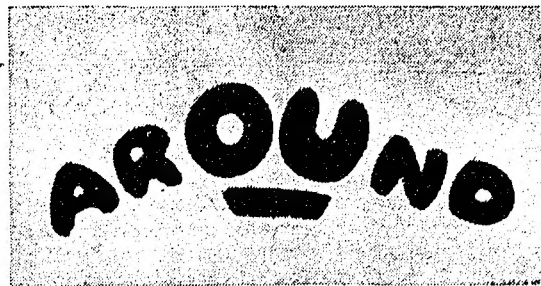
It has been over a year since Bob Stryker has been initiated into the "I Do" set. This sophomore pre-med student does not believe a coed should have to postpone marriage for a degree when the opportunity presents itself after her freshman year.

"I think the three years she spends on a college education would be better spent in the home gaining experience as a housewife," said Bob. "That is, of course, if she doesn't have to get a job."

College first

Omaha University's Dean of Women Mrs. Mary Padou Young, takes the position of America's educators.

"A college degree," said Mrs. Young, "better prepares a girl to face the problems in later life. I've talked to many young girls who leave school to get married with the intention of



On orders from headquarters, Maynard Tatelman is supposed to lose five pounds a month. "They'll weigh me in each month," Tatelman said. When asked how he felt, he replied, "Ah, great—but look at this uniform."

An OU prof is celebrating his golden anniversary. No, it's not 50 years of wedded bliss, but 50 years of bugs and botany. Dr. L. N. Garlough, professor of biology and evolution, told his students that he began the study of biology at the age of nine. In the last 50 years he has acquired a knowledge of the subject that bewilders and baffles his admiring students.

L. N. Garlough

Appearance of the new Philco in the Shack may lead to a civil war. With the juke box, KWOU loudspeakers and the TV set, opposite factions of the student body may turn to brute strength to settle their differences of preferences.

Chapter Two in "The Incident of the Dog:" Former Gateway Editor Glenna Perkins Slezak visited the office Saturday. She brought "The Colonel," a young cocker spaniel. True to the form of his fellow friend who had visited the office last month, the "Colonel" found the feature editors' desk and paid his compliments.

Adwers answers student gripes...

'Roads are good, steps will remain'

Queries about "slippery driveways on campus" and the "rickety steps leading to the lower parking lot" have recently reached the ears of Gateway staff members.

Complaints regarding the driveways floated in after the past two heavy snow storms when several students said that their cars went "sidewise rather than rightwise" down the incline from the main parking lot. This, they added, was the case several days after the snowfall when streets were coated with ice.

The wooden steps to the lower parking lot have drawn objections for several years. Suggestion box notes to the Student Council show up regularly during the school terms, asking that the wood be replaced by cement.

An interview with Jack Adwers, superintendent of buildings and grounds, brought out his viewpoint of the situations. In rebuff to the "slippery driveways" complaints, Adwers said that "at no time Thursday was the OU driveway blocked because of anything we had failed to do. Our streets get better care than those anywhere else in Omaha."

He pointed out that two sand piles—one at the south side of the building, the other near the Fieldhouse—are kept on hand for emergencies during bad weather.

Answering student requests regarding the wooden steps, Adwers stated that nothing could be done unless approximately \$3,000 were allotted for the job. Most of the huge sum would be spent to build a bridge of cement reinforced with steel.

Adwers added that the stairway was re-leveled last year as the footings had moved. "Those steps are perfectly safe and will probably be there for another 40 years," he concluded.

Tie this one, if you can!



There's no better-looking, more comfortable, all purpose shirt on campus!

ARROW BI-WAY

Collar open, it assures you a trim look—closed, and with a tie, you still enjoy sports-shirt comfort!

ARROW

SHIRTS • TIES • SPORTS SHIRTS • UNDERWEAR • HANKERCHIEFS

Probation heads list of club requirements

From the fourth floor halls comes a rumor that a new, exclusive group is being formed on the campus. Originator of the new organization is C. Charles Simpson, noted comic. In his role of chief idiot, he will head "Simpson's Strolling Players."

"This club," said Simpson, "is for those students who have never received any recognition from the university. All rushees must be on probation."

To keep out the "riff-raff" dues of 10 cents a month will be charged. All students interested in joining the opposite of O. D. K. can contact Simpson by writing to Box 13, Nodean, Siberia.

Maroon five invades OU for return fray

Winless in their last two outings, Omaha U will return home tonight to entertain the Morningside Maroons. The game will begin at 8 p. m. in the Indian Fieldhouse.

The Indians will be out for a reversal of their 76-56 loss to the Maroons in the Sioux City Tournament.

It will be the first home game for Coach Don Pflasterer's cagers since Feb. 4 when they dumped Nebraska Wesleyan.

Coach Albert Buckingham brings a high scoring outfit into the Indian Fieldhouse. He has six boys who share the burden of the scoring.

File leads

Ken File, torrid forward, is currently leading the pack with a 15 point per game average. Doug Gresham, high scoring center, is hot on his heels with a 14 point mark.

Ray Knauer, File's running mate at forward, holds an 11.4 average. Dick Norman, 9.9, Bill Ide and Bob Hussey are other scoring threats.

Maroons in race

The Maroons, who defeated Iowa Teachers last Saturday, are currently in the race for the North Central Conference championship. Their main competition for the title is coming from North Dakota State.

Probable Omaha starters:

F—Fred Shinrock.
F—Bob Rose.
C—Don Claussen.
G—Bob Moscrey.
G—Bob Mackie.

Probable Morningside starters:

F—Ken File.
F—Ray Knauer.
C—Doug Gresham.
G—Dick Norman.
G—Bill Ide.

Intramurals ---

Regular cage season ends

The regular intramural cage season came to a close Friday with two games. Thetas downed Blackhaws and ISA dropped a thriller to Theta Chi 49-47.

All postponed games are to be played this week, which means Thetas could get knocked from their perch. However, this is unlikely.

Theta Chi could overtake Blackhaws for second place. They have a 3-1 record compared to Blackhaws' 4-1 slate.

In volleyball, ISA leads the pack with three wins. They dumped Thetas 16-14 and 15-11 while winning by forfeit over Phi Epsilon Pi and Otoes.

This week's volleyball card has Blackhaws against Sig Ep's today, ISA vs. Sig. Lamb's tomorrow and Otoes vs. Phi Epsilon Pi Thursday.

Table tennis action has started in 'mural play. Results posted thus far show Tom Jauss, Fred Pisasale, Phil Cummings and Ken Olson winning first round games.

All students interested in trying out for the baseball team are requested to attend a baseball meeting tomorrow at 3 p.m. The meeting will be held on the bleachers in the Fieldhouse. The purpose is to introduce Thurman Johnson, head baseball coach.

Thetas rap cold Blackhawk quint

Taking command at the opening gun, Theta Phi Delta led all the way to down the Blackhaws in the feature intramural game of the season 52-23.

Both squads had breezed through all competition until last Friday, the last day of the regular season.

The Thetas rushed to a 9-1 lead early in the first quarter and the Blackhaws never threatened seriously.

Starting the second half on the wrong end of a lop-sided score, the Blackhaws, sparked by John Potts and Russ Kerr, started to roll but it was too late.

Thetas' superior rebounding and the shooting and the floor play of Bernie Anderson were the deciding factors.

Hot Ram crew cools Omahans

Connecting on 42 per cent of its shots, Cornell College had little trouble in rolling over the Omaha Indians 83-65, Friday night on the Mt. Vernon, Iowa maples.

Lanky pivot Lloyd Olmstead and flashy forward Ted Hahn proved to be the downfall for the Red and Black with 39 and 23 points, respectively. Olmstead meshed 21 of his total in the first half.

Omaha was very much in the game throughout the first half, but the superior rebounding and shooting of the Iovans shoved the Indians into submission in the second canto.

Cornell led at the first quarter 23-20 as both teams rapidly exchanged baskets, but the Omahans cooled off in the second ten minutes as the Rams rushed to an intermission margin of 44-34.

From the outset of the second half, Olmstead, Hahn and company had things pretty much their own way when they upped the ante to 62-49 going into the last period.

The ever-potent Bob Rose sank a phenomenal total of ten free throws in as many attempts along with three fielders to pace the Indian scorers. Fred Shinrock and Bob Moscrey each counted ten points for second place honors.

About the only bright spot for Omaha in the fourth quarter was the fiery play of OU subs Tom Mosiman, Don Fitch, Dick Davis and Lowell Zeplin.

Glover Wiren loses initial bout in Midwest tourney

Omaha University's John Wiren, winner of the Omaha Golden Gloves heavyweight crown, met his downfall Friday night in the Midwest trials. Wayne Womochil, an Omahan substituting for an outstate heavy, swept all three rounds for a unanimous decision over the hustling OU footballer.

Links coach calls OU golfers

Head Golf Coach John Campbell issued a call for all prospective golfers this week. The links' mentor won't be able to start workouts until weather permits, but wants names of all Indian golfers interested.

Candidates should leave their name and phone number in the office of Tom Brock, athletic director.

Newcomers aid Papoose hopes in Lincoln Diesel game tonight

Coach Tom Brock's Papooses, riding on a five game winning streak, take on the powerful Diesels in the preliminary game to the Omaha-Morningside encounter tonight at 6.

The junior varsity has had a layoff of 15 days since they eked out a one point victory over Nebraska Wesleyan, Feb. 4.

Three newcomers will strengthen the Papoose forces for tonight's fray. Bob Gerdeman, Tony Roth and Bernie Lainson have shown promise in the daily workouts, and no doubt will press the regulars for starting berths.

Campus Interviews on Cigarette Tests

No. 34...THE FERRET



Descended from a long line of distinguished researchers, this studious scholar has burned too many gallons of midnight oil to gloss over a subject lightly. Especially such an important item as cigarette mildness. He burrowed into the matter with his usual resolution and concluded that a "quick puff" or a "fast sniff" doesn't offer much evidence. Millions of smokers agree there's but one true test of cigarette mildness.

It's the sensible test... the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke on a day-after-day, pack-after-pack basis. No snap judgments! Once you've tried Camels for 30 days in your "T-Zone" (T for Throat, T for Taste), you'll see why...



After all the Mildness Tests...

Camel leads all other brands by billions

Banquet, seminars, dance comprise Greek-Week fun

Tickets for the Greek-Week banquet Friday evening, Feb. 29, can now be purchased for \$1.75 from the presidents of each fraternity and sorority.

Guest speaker at the banquet and leaders of the traditional seminars, as well as seminar schedules, will be announced in Friday's Gateway.

The annual event begins Monday, Feb. 25, extending through Saturday, March 1. The first part of the week will be devoted to observation of the new "Help-Week" idea.

Greek Week seminars begin at 3 p. m. Friday, Feb. 29, and will continue until noon, Mar. 1. Activities will end that Saturday night with an all-Greek dance at the Carter Lake Club. Eddy Haddad will play for Greeks and their dates from 9 to midnight.

Phi Theta Chi rush tea draws 25 girls

Approximately 25 girls were entertained at Phi Theta Chi's rush tea last Monday.

The girls, greeted by sponsors and members of the business sorority, enjoyed refreshments while listening to a reading by Marilyn Sibert.

Feathers will meet

Feathers will meet tomorrow at 12:30 in room 301 to plan for their spring program. There will also be a discussion of Feathers and Pin-Feathers groups.

Cotton is queen of Mardi Gras

With a garland of red roses, Vivian Cotton, Alpha Xi Delta, was crowned Queen of the Mardi Gras Friday night at Sig Lambs all-Greek semi-formal dance. J. D. Tyson, fraternity sponsor, presented the queen. Miss Cotton received a bouquet of red roses and a gold compact during the intermission ceremonies.

Candidates Dorothy Ehlers, Janet Brace and Carol Roberts received lockets. Approximately 200 Greeks and their dates danced to the music of Eddy Haddad and his band at the Carter Lake Club.

Sig Lambs decorated the ballroom with crepe paper streamers and multi-colored serpentine. Each side post had a crepe paper stuffed sign bearing the Greek letters of one of the OU social organizations.

Theta Phi Delta readies for national status soon

Sixteen girls vie in ISA contest prelims

The Independent Student's Association will choose between preliminary candidates in Omaha's ISA "Sweetheart" contest at a 3 p. m. meeting tomorrow in room 207.

The five finalists will be presented at ISA's "Cherry Chop" during March. Girls contending at the present time are Alyce Beachler, Beverly Brandt, Elinor Chapman, Bonny Dohse, Alice Gilinsky, Jane Hoff, LaVonne Kopecky, Shirley Hawkins, Irene Lister, Dolly Scolis, Marion Tyndale, Mary Svach, Barbara Vojtech, Jean Vojtech, June Williams and Mary Winter.

Preparing for their affiliation with Pi Kappa Alpha national fraternity, Theta Phi Delta will meet at 6:30 p. m. tonight.

They will also discuss Greek Week and listen to Miss Kilian's annual discussion on good manners before adjourning to attend the basketball game.

Thetas will be installed Saturday afternoon from 3 to 5 p. m. in the faculty clubroom by initiating teams from Kansas State, Kansas University and Iowa State.

Among the guests at Saturday night's banquet at the Black Mirror Room of the Fontenelle will be Powell McHaney, Pi Kappa Alpha national president, John Horton, traveling secretary, Lloyd D. Jones, district president and Pi Kappa Alpha president, and Pi Kappa Alpha alums from the Omaha area.

CHESTERFIELD — LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

AT YALE

Dale Co-op

We certify that Chesterfield is our largest selling cigarette by... 3... to 1

SIGNED

John J. Desmond
DEPT. MANAGER

3 to 1

because of

MILDNESS

Plus

NO UNPLEASANT AFTER-TASTE*

*FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION

...AND ONLY CHESTERFIELD HAS IT!

CHESTERFIELD



Chesterfield

Copyright 1952, Liggett & Myers Tobacco Co.